



The sustainable alternative to plastic foil

www.beeskin.com



Do good with beeskin.

Plastic waste is a fast-growing problem for the environment, animals and humans. There are already several initiatives to address this problem. People are increasingly aware of the great difference they can make through their daily choices. They are starting to look for smart alternatives such as beeskin. beeskin is natural, sustainable, re-usable and even fully compostable.

One third of the food produced globally is not consumed, but ends up in the trash. The most common reasons for the disposal of food are shelf-life problems, i.e. spoiled or deteriorated food. Thanks to its breathable and antibacterial effect, beeskin ensures a significantly longer shelf life for food.

Beeskin is a fast-growing start-up based in Berlin. Our goal is to reach as many people as possible to free Europe from plastic foil.

We are very interested in cooperations on a win-win basis: do good with beeskin – for the environment, but also for the reputation and impact of your company.

So - do you want to join our fight against plastic?





So what is beeskin?

The natural, sustainable and reusable alternative to plastic foil!

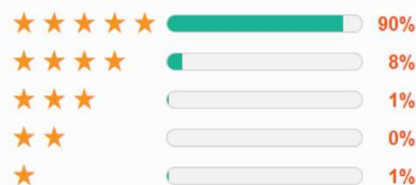
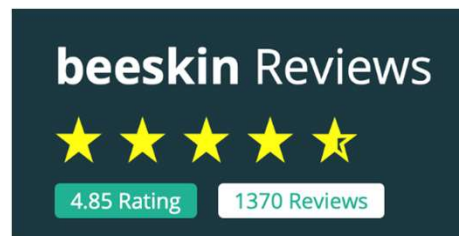
- Saves **100 meters** of plastic foil, per household, per year
- mostly European raw ingredients:
 - **Organic cotton**– GOTS organic certified (Global Organic Textile Standard) from Turkey
 - **European and North African beeswax**– tested for residues of harmful substances and pesticides
 - Natural **resin** from Portugal and Austria
 - Organic **jojoba oil** from Israel
 - handmade production in Berlin since 2018
- No more **food waste**: beeskin lets food breathe but protects it from drying out. Food stays fresh longer
- The warmth of the hands makes beeskin soft and malleable. It will fold around food and vessels and stay in this shape
- **Washable** and **reusable** for at least one year
- Can be disposed of in the **compost**
- Perfect for **cheese, bread, lettuce....**
- Use it even in the **freezer**





What makes beeskin unique?

- **1-year beeskin guarantee**
- **ECOCERT GOTS organic** certified product and company
- **Marketability** proven by independent institute EU-regulation 1935/2004
- Packaging environmental friendly and **food-safe** certified
- **climate-neutral** business, production and shipping



- **Saved 40.000.000 meters of plastic foil** since start of the company in sept. 2018
- **Highest customer satisfaction:** 98% give beeskin 4 or 5 stars out of 5. (3rd party verified: <https://www.cusrev.com/reviews/beeskin.com>)
- Production capacities of about **10.000 beeskins** per day
- Beeskin supports the **Aurelia Foundation** in their fight on EU level against Pesticides

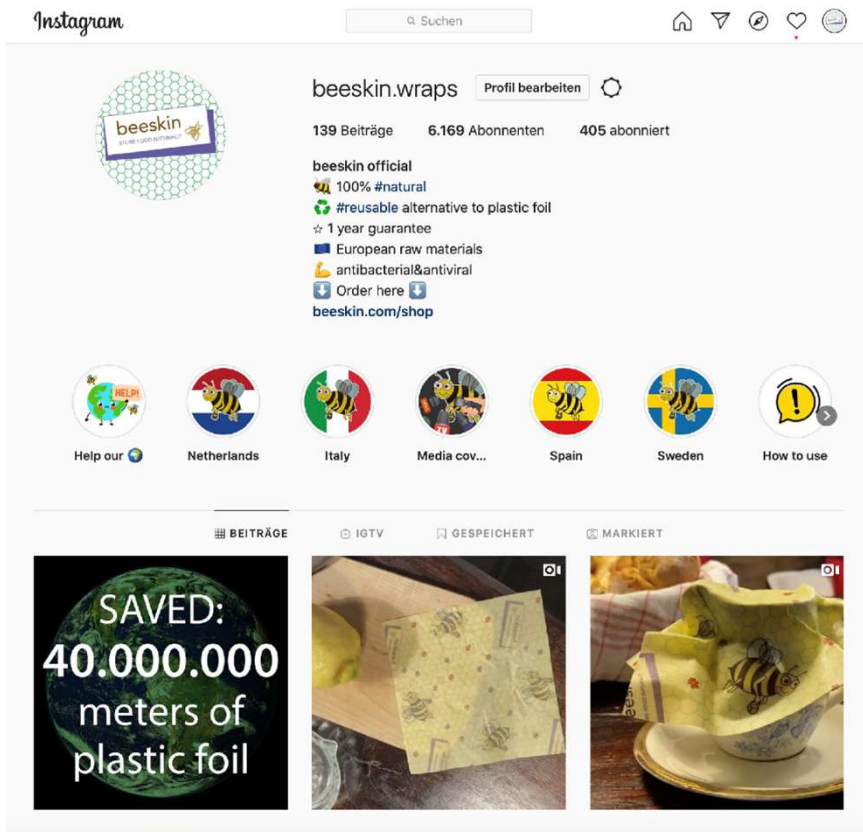




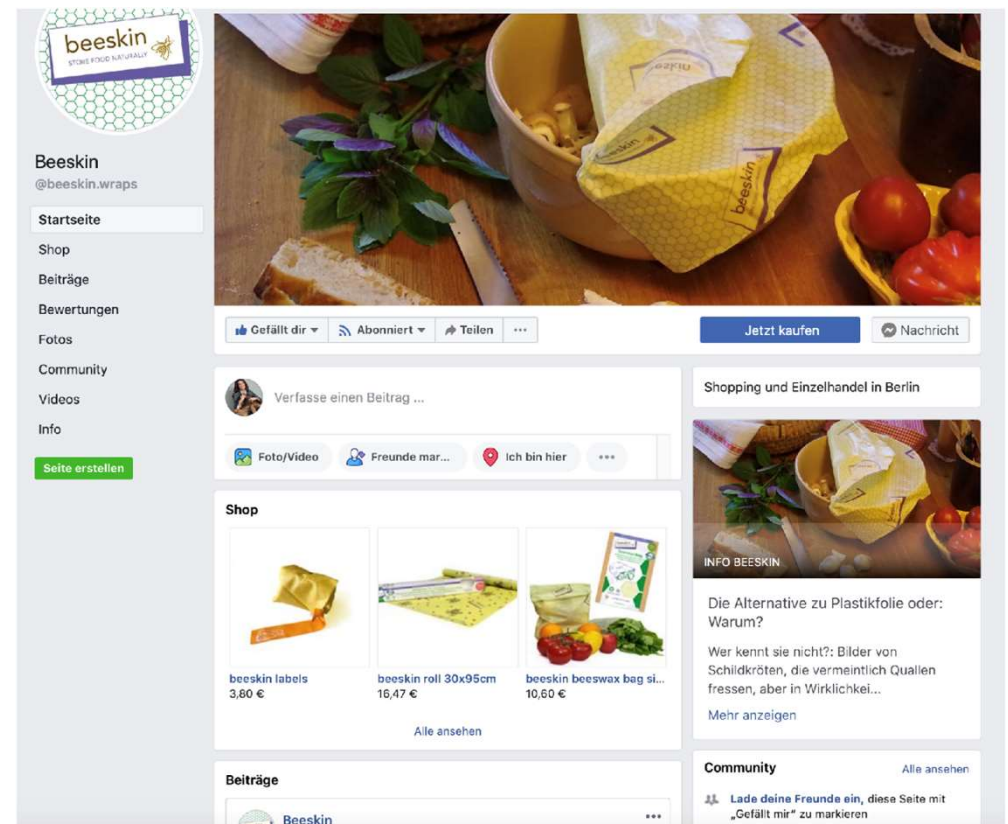
beeskin in social media



•@beeskin.wraps
•6.169 follower



•@beeskin.wraps
•8.889 follower



beeskin
KEEP FOOD FRESH LONGER



PR and media coverage

Germany



Maxi Jolie

FOGS
GREEN STYLE MAGAZIN
myself

DIE WELT
WELT am SONNTAG
fit
FOR FUN

COUNTRY HOMES
& INTERIORS
Lust auf
LandKüche

Berliner  Morgenpost

beeskin
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PR and media coverage

Spain



yoga
(JOURNAL)

POSTRES
LECTURAS

LOVE COCINA

CUINA

financial food
PORTAL DE LOS PROFESIONALES DE LA DISTRIBUCIÓN Y DE LA INDUSTRIA ALIMENTARIA





PR and media coverage

Italy

Impact

Lifestyle



Chiara Buratti
@chiaraburatti

Ultimo aggiornamento il 13 maggio 2020 alle 9:43

Coronavirus, che stress la spesa! Gli alimenti si conservano con la cera d'api

Prodotta e confezionata a Berlino, Beeskin è una pellicola venduta in Europa 100% bio che dura ed è garantita per un intero anno

In tempi di lunghe file davanti ai supermercati e attese che, in media, raggiungono l'ora, quando si va a fare la spesa si compra proprio tutto quello di cui si ha bisogno. E anche i congelatori sono strumenti essenziali in questo momento di emergenza. Ma mantenere gli alimenti intatti senza che perdano le proprietà nutrizionali non è sempre scontato. **Beeskin**, una startup berlinese che vende in **Germania, Danimarca, Svezia, Olanda, Belgio e Spagna, Portogallo** e, da poco, anche in **Italia**, produce **pellicole per la conservazione del cibo in cera d'api, garantendo un prodotto 100% biologico**.



Impact

Beeskin propone anche il **kit di autoriparazione** che contiene 40 g di miscela già pronta da utilizzare qualora, ad esempio, la pellicola prodotta dalla cera d'api risulti troppo poco aderente o se ne volesse creare una *homemade*.



Il mercato italiano di Beeskin

"Vendere in **Italia non è così semplice**. Il **mindset** è differente rispetto a quello del Nord Europa, dove, invece, Beeskin ha attirato da subito diversi clienti. Da poco abbiamo siglato un accordo commerciale con la catena **dm-drogerie markt** anche per il mercato italiano e, inoltre, si sono mostrati interessati al nostro prodotto alcuni **venditori di vini**, che utilizzano Beeskin per coprire le bottiglie", afferma Christina.



AgroNotizie®
le novità per l'agricoltura

beeskin
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PR and media coverage

Sweden



Annika och honungsduken som inte bara maten allas.



Hembakat

allas

M magasin



The faces behind beeskin

- founded in 2018 by Christina "Tina" and Christian Sauer
- parents of two children, **based in** their hometown and the capital city **Berlin**
- small team in a familiar atmosphere
- **created and designed by Christina**, the ingenious beeskin machines are **developed by her husband Christian**, successful CEO of an data analysis company for over 15 years

- for the Sauer family beeskin is **much more than a business**

"I have always looked for all kinds of healthy and environmentally friendly products for my children, but I could not always find them. So together with my husband in our kitchen, I tried things out, did research and then more research, until everything was right. From the locally sourced raw materials, which have to be environmentally friendly but also sustainable without long transport routes, to the shipping and the packaging, which has to be appealing but as minimal as possible."





Collaborations

beeskin is a dynamic and fast growing start-up. We are open for cooperations and collaborations with likewise minded companies. Some ideas for rewarding collaborations with beeskin:

- **raffles**
 - social media, websites and magazines
- **cobranding**
 - creating solo or multiple campaigns together
 - collaborative image building
- **sales cooperations in e-commerce**
 - placement of beeskin products in your own online shop
- **co-shipping incentive**
 - insert beeskin vouchers in your customer shipping and likewise
- **incentive for new clients/customers**
 - special deal voucher for new clients
- **space for your ideas...**



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Collaborations

e.g. raffle in Social Media with Frosch

Frosch 4. November 2019

Es gibt was zu gewinnen! 🍷 Gemeinsam mit @beeskin.wraps verlosen wir 12 nachhaltige Produktpakete bestehend aus unserem Frosch Meeresmineralien Spülmittel und einem beeskin MULTI Pack mit 3 Bienenwachstüchern in verschiedenen Größen. 🐝🍯
Was ihr dafür tun müsst?
Kommentiert unseren Facebook-Post vom 04.11. und liked die Seite von beeskin (@beeskin.wraps). Unter allen Teilnehmern verlosen wir per Zufallsprinzip die 12 Gewinner.
#wirbewegenmeer #meinbeitrag
Bitte beachtet dazu auch unsere Teilnahmebedingungen!
<https://frosch.de/gewinnspiel/>

Gewinnspiel!

Patrick Heidt und 1.192 weitere Personen · 1.222 Kommentare · 90 Mal geteilt

4,7 4,7 von 5 · Basierend auf der Meinung von 385 Personen

Frosch. Für ein Zuhause zum Wohlfühlen.

Frosch setzt auf das Konzept natürlicher Wirkstoffe aus europäischem Anbau und Verpackungen aus 100...
Mehr anzeigen

Community Alle ansehen

- Lade deine Freunde ein, diese Seite mit „Gefällt mir“ zu markieren
- 136.803 Personen gefällt das
- 135.182 Personen haben das abonniert
- Astrid Brix und 3 weiteren Freunden gefällt das

Info Alle ansehen

- 06131 96402
- Nachricht senden
- www.frosch.de
- Produkt/Dienstleistung
- Impressum
- Änderungen vorschlagen

Seitentransparenz Mehr anzeigen

Facebook liefert Informationen, mit denen du die Intention von Seiten besser verstehst. Hier erfährst du mehr zu den Personen, die die Seiten verwalten und Beiträge darin posten.

Seite erstellt – 1. Dezember 2011





Collaborations

e.g. benefits for customers cooperation with Vattenfall



beeskin Gutschein

25 % Rabatt

30.6.2020

beeskin.com/de/

Gutschein anzeigen

Über beeskin

beeskin wurde 2019 in einer Berliner Küche gegründet, um eine Alternative zu der schnell genutzten und schnell weggeworfenen Frischhaltefolie anzubieten. Mittlerweile sind die beeskin Bienenwachstücher europaweit und in mehreren Sprachen bei 8.000 Verkaufsstellen erhältlich. Das Bienenwachstuch mit der 1-Jahres-Garantie.

Produziert wird nach wie vor in Berlin unter Verwendung von ausschließlich zertifizierten und Europäischen Rohstoffen: Bio-Baumwolle, Bienenwachs (auf Schadstoffe und Pestizide getestet), Baumharz und Bio-Joghurt. Alle Produkte sowie die gesamte Produktion sind nach den strengen Regeln von EKOERT (GOTS) organic zertifiziert.

Möchten Sie mehr erfahren über nachhaltige Helfer für unterwegs und zu Hause? Dann lesen Sie [hier](#) weiter!

Gutschein-Details

- Kein Mindestbestellwert
- Gültig nur innerhalb des Aktionsmonats und solange der Vorrat reicht
- Die Ermäßigung gilt nur auf den regulären Preis

VATTENFALL

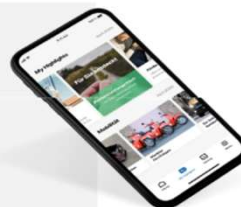


my Highlights App

Noch mehr Gutscheine entdecken

Die my Highlights App ist Ihre Anlaufstelle für tolle Gutscheine und Angebote, zum Beispiel von unseren Mobilitätspartnern emmy und WeShare. Unter „Für Sie entdeckt“ finden Sie neuartige spannende Inhalte für ein bewussteres Leben. Entdecken Sie im Juni unseren Partner beeskin mit nachhaltigen Bienenwachstüchern für Ihren Alltag.

Jetzt App laden und Vorteile genießen!





Collaborations

e.g. customized package in cooperation with SAP



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Collaborations

e.g. customized package and fabric Bündner Bergkäse





We are looking forward
to hearing from you.

Christian Sauer
chris@beeskin.com
+49 163 3333790

Tina Sauer
tina@beeskin.com
+49 172 3007422

PR Coordination:

Nina Deutschmann
nd@deutschmann-kommunikation.de
+49 171 1940635

www.beeskin.com

